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The BOOKHAMS BULLETIN

Organ of the Bookhams Social Service Bureau

No. 60

SEPTEMBER, 1948

One Penny

Editorial

If a community wants anything badly enough and there are sufficient leaders with initiative. intelligence and industry to blaze the trail, then the community will get it. We congratulate the Leatherhead Football Club on their new dressing rooms and on their public-spirited supporters, whose energy and will-power have made it possible. It is an object lesson to any other community who are anxious to provide further amenities in their district and who are faced with such observations from their authorities as: "The time is not ripe." "There is so much else more necessary." "We have not got the money, the powers, the time," or whatever it is they think will put you off the easiest.

Bookham as a village is exceedingly well developed in its many social activities, and there is a tendency for the many different clubs and societies to dissipate their energies in their own little corner. Each raises its funds for its own activities and pursues its interests in its own way. Occasionally something happens in the village which calls for the combined action of all organisations and it is surprising how gratifying the results can be. Such occasions in recent years have been the Silver Jubilee, Coronation Celebrations and V.E. Day. Another occasion has been the way in which so many people have helped the 1st Bookham Scouts entertain the 47 French Scouts from Le Havre during August.

The Bookham Community Association is endeavouring to foster this co-operative spirit in more permanent fashion and in order that the various societies shall get to know each other better, a Village Day is being held on September 18th. This function will be centred round the Old Barn Hall and a fairly comprehensive programme has been arranged. It is hoped that the weather will be kind and provide Bookham with a memorable occasion.

Surrey County Library Centres

- GT. BOOKHAM: Old Barn Hall, Friday 2.30—4.30 p.m.
- LITTLE BOOKHAM : Village Hall, Monday 4-5 p.m.
- EFFINGHAM : Women's Institute Room, Friday 3-4.15 p.m.

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THE BOOKHAMS BULLETIN

Public Relations

by F. H. Lockett, M Inst. P.R., Leatherhead U.D.C.

On two occasions in the past this exellent journal has recorded interesting comments on public relations; the first was in general terms and the last made specific reference to the local development of the practice. This opportunity to comment on these articles, and thereby avoid any mistaken impression of local government public relations, is therefore much appreciated. The apparent interest is most gratifying and encourages one to hope that in some future issue, an opportunity may occur to contribute some interesting details of these activites of the Council in this locally exclusive ward publication.

First, some information on the points noted in the March issue. We have never been concerned with housing, this work falling jointly within the scope of the Public Health and the Clerk's departments. The appointment was not in fact an extension of the A.R.P. Officer's duties, but a competitive interview and appropriate knowledge test happened to result in that officer being the successful candidate. No increase in staff has been necessary, the services of a typist-clerk being available and shared with another department. The mimeographed list of organisations of the whole

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urban district is only one of many similar sheets we have prepared in an attempt to cover demands for information on the various amenities of the area and, like the excellent and original effort in the Bookham Bulletin, must depend on the co-operation of the many organisations. It will be revised, improved and re-issued at regular intervals in view of the appreciative reception of the initial effort. An underlying principal of public relations is to prevent or to penetrate any possible "smoke screen," and in cultivating good relations with the ratepayer by telling him what the Council and its staff are doing, try to bring him more into partnership with local government than heretofore.

It is apparent that the much publicised P.R.O. at government department levels often tends to be a controlled propagandist, and we P.R.O.'s of local Councils ask that our duties and policy be not confused with propagandist publicity or press officers. The local government P.R.O. must be above propaganda and free from political influence if he is to be a factor in fostering frank and happy relations between his council and the public.

To enlarge on this policy and to describe the various media for the work which includes the maintenance of cordial relations and practical co-operation with the press, local organisations, schools, and direct contact with the public through the information

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(Public Relations cont.)

office and other means, would require the space of more than one contribution to this journal. Public Relations at local Council level may however be fairly summarised by quoting the definition framed by the local government group of the Institute of Public Relations:—

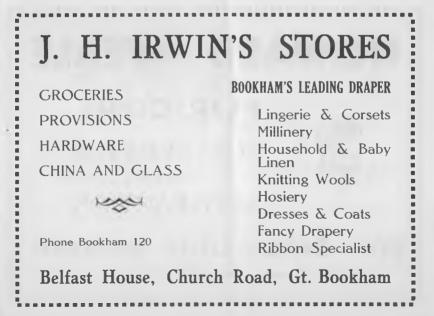
"Public Relations means the deliberate, planned and sustained effort to establish and maintain, by conveying information and by all other suitable means, mutual understanding and good relations between the local authority and the community."

Physical Training and Health

An account of an investigation into the effects of systematic release during working hours of young industrial workers for P.T. is included in a recent report on "The Health of the School Child."

A girl on piece work left a P.T. class after a week or two but returned a week later, reporting that her wage packet was 5% less last week.

A managing director said that while interested in the increased health and happiness of his workers, he was also interested in the $15\frac{1}{2}\%$ increased output which was a direct result of the system.



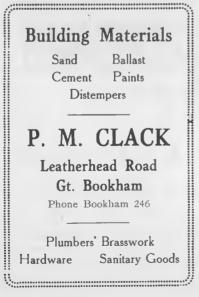
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Emptying of Cesspools

We have noticed the reply given by the Council to a request from a Leatherhead estate owner for the emptying of cesspools free of charge The Council state that the charge of 30/- does not meet the cost.

We also note from our rate demand that nearly 11d. out of the 15/- in the \pounds which we pay in rates is set aside for "Sewerage & Sewerage Disposal," and which is being paid by every householder whether his house is connected to the main sewer or not.

In view of the increasing housing development of the district, this question of regular emptying of cesspools free of charge, or the

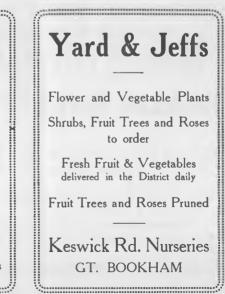


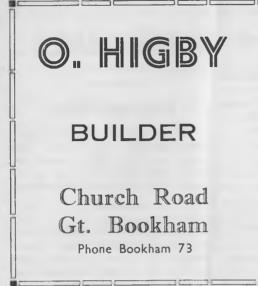
introduction of a comprehensive main-drainage scheme, should be examined fairly soon.

Bookham Grove

The majority of the flats have been completed and occupied. The rents vary from 32/8 a week to 19/8, some of them being let to council officials on service tenancies

The imposition of a speed limit on the Leatherhead Road from Beckley to Grove Side and the installation of traffic lights at the "Crown" cross roads is under active consideration by the Council.





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Allotment Footpath at Eastwick

There have been many complaints of the condition of the footpath from Beckley Garage to Keswick Road by residents in Keswick Road; and complaints of the straying of dogs and cyclists by the allotment-holders.

From a recent investigation made by the Council, as a result of a dispute with the owner of Beckley Garage, it would appear that no public right of way exists along that path. However, the Council have negotiated with the owner, who has given permission to allotment-holders to use the path by the side of his garage to gain access to the allotments in the S.E. corner.

The use of the path over the allotments is by permission of the Council,notice of which is exhibited at the entrance in Keswick Road.

Repairs to Footpaths

The footpath from Lower Road to Church Road has been repaired for the benefit of the school children going to lunch at the Barn Hall. Railway passengers, however, face another winter with the Station footpath deteriorating more rapidly



Foreign Visitors in Bookham

The village of Bookham went out of its way to assist the 1st Bookham Scouts' Troop to entertain their 47 French Scout visitors. This help came in many ways from quite large sums of money to quite large quantities of vegetables, hospitality and services.

Three visits to London were made, which included sight-seeing, visits to Madame Tussauds and the Zoo, and shopping expeditions. Each trip concluded with an excellent meal at the L.C.C. Trafalgar Restaurant. It is a moot point who enjoyed the trips most, the French Scouts or their willing but tired guides. A comprehensive programme had been drawn up and circulated and the French Scouts were most appreciative to find so much preparation had been made for their visit. Two large "camp-fires," one in the Barn Hall because of inclement weather and the other in Bookham Grove, revealed how accomplished the French singing was and delighted its many hearers.

The final ten days of their visit was spent with the Bookham Troop in camp at Seaview, I. of W. and it was interesting to compare the differing ideas in camping.

The Bookham Scouts are to be congratulated on their initiative and energy in bringing these excellent ambassadors of peace to Bookham.



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Bus Route 418 Terminus

Some twelve months ago this journal suggested the transfer of the terminus of the bus route 418 from Preston Cross to Bookham Station. The reasons advanced were sufficiently satisfactory for the Leatherhead U.D.C. to adopt the idea, which they submitted to the London Transport Executive. The Executive agreed to the suggestion, but it was turned down by the Licensing Authority on the grounds of the danger of allowing buses to stand in Station Road and Church Road. It appears that the use of the Station Yard is not possible because of the high maintenance costs! The L.U.D.C. at their July meeting agreed to take it up again with the Minister of Transport.

Anyway it is nice to have some new buses on the route and we hope they keep better time this winter.

Rateable Value

The rateable value of the district continues to increase, the totals for each ward being as follows:

			た
Leatherhe	ad	-	102,892
Ashtead	-	-	106,776
Fetcham	-	-	43,272
Gt. Bookh	am	-	33,423
Little Boo	kha	m	5,797
		£	292,160

The product of a 1d. rate would therefore be \pounds 1,217.

A Reminder of more Spacious Days

We are indebted to Mr. I. A. Farmer, Alderman of the Surrey County Council and a member of Leatherhead U.D.C., who has sent us a picture postcard he discovered in a London antique shop. It is addressed from The Old Rectory, Little Bookham, to Beckley End, Gt. Bookham, and the year of the postmark is not clear, but we leave our readers to conjecture how long ago it was. The message on the card states: "The Beagles are meeting at Fetcham Park tomorrow, Weds., at 11.15, but I am sorry I cannot manage to be there. I hope to be at the Meet on Sat. at Eastwick. I shall hope to see you there, Yours, V.W.P."

We are pleased to publish elsewhere in this issue an article offered to us by the Public Relations Officer of the Leatherhead U.D.C. The columns of this journal are at all times open to persons and organisations interested in the work and play of the inhabitants of Bookham. Articles must necessarily be short and the subject matter contain information or news of events likely to be of interest to our readers. Apart from a small number of copies which are sent to individuals outside, the circulation of the Bulletin is confined to householders in the parishes of Great and Little Bookham.



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Directory of Bookham

Organisations, etc.

Secretary or Officer in charge, address and telephone number. Usual place of meeting, day and time.

All alterations and additions should be sent to Hon, Editor, Bookhams Bulletin Jonod, Dowlans Road. Bookham 465

- Boys' Brigade
 - D. G. Cook, J.P. Flushings Farm Bookham 320
 - Baptist Church Hall Monday 6 30
- Boy Scouts G.S.M. L. R. Hutchison, M.C. Maddox Farm, L. Bookham Tel. 47 Scout Hall Thursday 7 15
- Senior Scouts R. Bishop, Jonod, Dowlans Road Bookham 465 Scout Hall Annexe Fridays 7 30
- Rover Scouts A. W. Hall, Tudor House Howard Road. Scout Hall Annexe Thurs. 8 0
- Scout Recreation Club J. D. Coomber, Eversley, Blackthorn Road Bookham 2680 Scout Hall Saturdays 70
- Wolf Cubs Miss Attawell, Rosemary, Lower Road. Scout Hall Weds. & Thurs. 5 30
- British Legion (Effingham & Bookham) F. Shrubshall, Ritasoli, Orestan Lane Legion Hall, Lower Road
- Bowling Club W. E. Ebsworth, Vigo, St. Nicholas Avenue Dorking Road Recreation Ground
- Brotherhood Mr. Brazier. Station House, Bookham Victoria Temp. Hotel Tuesdays at 8 Congregational Church 1st Sunday 3
- Camera Club C. J. Beddous. Church House Fridays 7 30
- Chess Club-A. S. Keane, Stepping Stones, Woodlands Road

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Choral Society

- L. R. Neville, Lone Pine, Lower Rd Bookham 2075
- Congrel. Church Hall Tuesdays 80 Citizens' Advice Bureau
- 14 Waterloo Road, Epsom Tel. 9205
- Civil Defence Sports & Social Club C. T. Burberry, 1 Pretoria Cottages Church House Tuesdays 7
- Christian Endeavour A. McIntosh, 12 Randalls Crescent, Leatherhead Baptist Church Hall Wednesday 7 45
- Junior Christian Endeavour Miss N. Bull, Waverley, Dowlans Rd. Baptist Hall Fridays 6 30
- Children's Circle, Co-operative Mrs. Davies, Rosemarie, Howard Rd Co-operative Hall Tuesdays Juniors 60 Seniors 70
- Community Association H. C. West Melrose, Dawnay Rd Bookham 2251
- Congregational Church Guild Congl. Church Hall Thursdays 7 30
- Folk Dancing R. Lambert, Foure Wynds, Hale Pit Rd Bookham 2206 Church House, alternate Sats. 5 p.m.
- Garden Society J. H. Stevens, Roselea, Sole Farm Rd Annual Show last Wednesday in July
- Girls' Friendly Society & Girls' Club Miss Trickett, Tetbury, Dowlans Rd The Spinney Mondays 730
- Girl Guides Miss Loveless, Chetnole, Eastwick Dv Scout Hall Fridays Brownies 515 Guides 630
- Girls' Life Brigade Mrs. E. Leat, Heatherdene, Groveside Baptist Church Hall Thursdays Cadets 5 Juniors 615 Seniors 715
- Goat Society Miss Rigg, Green Acres, The Park
- Hospital Linen Guild
 - Mrs. Chaston, Dolwaenydd, Lower Road Bookham 396
 - Leatherhead Hospital Tuesdays and Thursdays 10 to 4 (Mending Party Tuesdays 10 30 to 12 30)



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Directory—cont.

- Leatherhead & Dist. Local History Soc. A. T. Ruby, 53 Nutcroft Grove, Fetcham Leatherhead 3127
- Life Boys Mrs. Palmer, Groudley Glen, School Lane, Fetcham Baptist Church Hall Tuesdays 60
- Literary & Social Society Mrs. Bowen, Sunnycot, Lower Road Bookham 542

Church House, Alternate Weds. 815

- National British Women's T. A. Union Mrs. Bradshaw, 2 Merrylands Road Cong'l Church Hall 2nd Tues. at 3
- N.S.P.C.C.—Inspector G. H. Ferguson 46 Agraria Rd. Guildford Tel. 5999
- Nursing Association
 - Mrs. Emuss, The Hermitage, Lower Road Bookham 80
- District Nurses Home Leatherhead Road (near Beckley) Bookham 347

Howard of Effingham Secondary School Parents' Association

L. W. Earle, 4 Fairfield Cottages Meetings at School

- Residents Association (Bookham) F. Cooper, Frantina, Keswick Road Bookham 360
- Bookham Rifle Club
- R. Dyer, Euroa, Hale Pit Road Bookham Grove Weekends
- Social Service Bureau
 - R. Andrews, Five Beeches, Dorking Road Bookham 201
- Bookham Spiritualist Church Mrs. Wootten, 1 New Parade, Leatherhead Road Bookham 575 Co-op. Hall Sundays
- Women's Institute Mrs. West, Melrose Dawnay Road Bookham 2251
- Women's Fellowship Mrs. Williams, 2 The Park Church House Mondays 230
- Women's Own Mrs. G. H. Cook, Mount View, The Mount, Fetcham Baptist Church Hall Mondays 30
- Young Farmers Club John Parrett, Nanjizell, Eastwick Dv Bookham 2784

Young Conservatives Miss P. Eve, 6 Church Road, Leatherhead

Young People's Guild, St. Nicolas N. W. Alexander, Newlands, Crabtree Close Church House

Young People's Society H. V. Mann, Normandene, The Drive, Fetcham Baptist Church Hall Saturdays 730 Co-operative Youth Club

Bookham & Effingham Youth Council Miss Edwards

Bookham Labour Party Mrs. Harrison Commonend, Eastwick Dv. Tel.2702 Co-operative Hall 1st Mondays 80

Women's Co-operative Guild Mrs. Cox, Theldor, Keswick Road

Society of Friends (Quakers) W. T. Cooper, The Croft, Dowlans Rd Co-op Hall Alternate Sundays 6 30

Bookham Poultry & Rabbit Club E. C. Wyatt, Cumnock, Fastwick Drive Tel. 585

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